

## **Criteria VII: Institutional Values and Best Practices**

### **Key Indicator – 7.1 Institution Values and Social Responsibilities**

#### **7.1.6 Environmental Promotional Activities Conducted beyond the Campus**

  
**PRINCIPAL**  
Govt. Hamida Atr's  
Commerce College, Buzal (M.P.)

## **Environmental Promotional Activities Conducted beyond the Campus**

Govt Hamidia Arts and Commerce College makes special efforts to engage its students with community, both in urban and rural areas, for environmental protection and spreading awareness about various issues related to it. The students zealously contribute to the environmental cause, often with NSS volunteers, not only within the campus but beyond it too. They work with society, including children, impart knowledge, try to understand local environmental challenges, help to find easy-to-do solutions, promote environmental initiatives, and motivate communities in neighbouring villages during social awareness drives.

The students of Hamidia took concrete steps for environmental promotion beyond the campus. Door-to-door visits in the adopted villages *Hinauti sarak, Kodyan, Bhoyipura basti*, cleaning of streets and collection of polythene and plastic, cleaning of water channels, rallies, poster making, wall painting in public places, making and distributing paper and cloth bags for clean environment, street plays, folk dance, folk songs, etc were some of the common activities undertaken in this direction.

Students started community hygiene as their main drive for villagers, for their health and prevention of disease in community. Students gave the message, 'Hygiene is foundational to social progress.' They demonstrated to villagers, especially children, the right way of washing hands with soap and water to keep germs and infection at bay; advised them to practice daily bathing, to keep their utensils clean and dry, use toilets and avoid open defecation, proper disposal of waste, protect and plant more trees, etc

2018: In the adopted village *Hinauti Sarak*, students of Hamidia College organised cleanliness drive; school children as well as elders engaged in this programme. The students organised street plays, *Nukkad Natak* in various locations of the village to sensitize community members for saving the environment. Folk songs, dance was performed to send message of cleanliness across in a festive atmosphere, the message being ‘clean environment is essential for good health.’





October 2018: Adopted village *Kodian*

The students of Hamidia adopted another village *Kodian* to further their mission of spreading awareness about cleanliness. Rally was conducted, banners and placards prepared by students were displayed and appropriate slogans calling everyone to participate were raised. They got to uproot weeds like *Parthenium* from common land, school compound etc., collected polythene from trash and so on.

**Key Message conveyed - 'Clean environment for better health'**



Activities conducted by the students in adopted villages – handwashing, personal hygiene, slogan writing for awareness on walls, awareness about ODF and ill effects of open defecation, door to door survey for knowing the status of toilets, etc. Volunteers involved villagers and supported them in creating a small village garden, took pledge with villagers to water and take care of saplings.

**Key Message – ‘Clean and green village’ under ‘Swachh Bharat Abhiyan’**



## A proud Moment for Hamidia

The group of interns lead by a Hamidia College student bags First prize, cash award of Rs 50,000 and citation from Ministry of HRD Govt of India, for their role in cleanliness drive during summer internship.

 **बनारस विश्वविद्यालय, भोपाल**   
**राष्ट्रीय सेवा योजना**  
क्रमांक / 256 / रासेयो / 2018 भोपाल, दिनांक 29.12.2018  
प्रति,  
प्राचार्य,  
शासकीय कला एवं वाणिज्य हनीदिया महाविद्यालय  
भोपाल

**विषय:-** "स्वच्छ भारत ग्रीष्मकालीन इंटर्नशिप कार्यक्रम 2018" में श्रेष्ठ विद्यार्थियों का चयन कर पुरस्कृत करने के सम्बन्ध में  
**संदर्भ :-** मानव संसाधन विकास मंत्रालय उच्च शिक्षा विभाग भारत सरकार का अर्द्धशासकीय पत्र क्र. 11014/02/2018 ई बीएसवी दि. 18 जुलाई 2018 एवं 12.10.2018 म.प्र. शासन उच्च शिक्षा विभाग मंत्रालय बल्लभ भवन भोपाल का पत्र क्र. 397/162/एनएसएस/18/अड़तीस, भोपाल दि. 13/08/2018 एवं 581/222/एनएसएस/18/अड़तीस भोपाल दि. 18/10/2018

उपरोक्त विषयांतर्गत संदर्भित पत्र के अनुपालन में अवगत कराना है कि भारत सरकार पेयजल एवं स्वच्छता मंत्रालय द्वारा मानव संसाधन विकास मंत्रालय नई दिल्ली के सहयोग से स्वच्छ भारत ग्रीष्मकालीन इंटर्नशिप कार्यक्रम का शुभारम्भ किया गया था।

हमें का विषय है कि आपकी संस्था के श्री अंकुर गुप्ता समूह को विश्वविद्यालय स्तर पर चयन के उपरान्त मध्यप्रदेश राज्य की ओर से प्रथम स्थान प्राप्त हुआ है। आपकी संस्था व अंकुर गुप्ता समूह को बधाई।

कृपया दल प्रभारी अंकुर गुप्ता का बैंक खाता संख्या, आईएफएससी कोड एवं पूरे समूह का नाम पता मोबाइल नम्बर सहित विवरण यथारीध भेजने हेतु सम्बन्धित प्रभारी को निर्दिष्ट करने का कष्ट करें, ताकि पुरस्कार राशि 50,000 रु. व प्रमाण पत्र भारत सरकार मानव संसाधन विकास मंत्रालय से प्राप्त किये जा सकें। पुनः बधाई।

  
डा. अनन्त कुमार सक्सेना  
कार्यक्रम समन्वयक रासेयो/नाइल अधिकारी  
बनारस विश्वविद्यालय, भोपाल

**प्रतिलिपि**  
1. निज सचिव के माध्यम से कुलपति जी को सूचनाार्थ।  
2. निज सचिव के माध्यम से कुलसचिव जी को सूचनाार्थ।

  
कार्यक्रम समन्वयक रासेयो



## हमीदिया कॉलेज के छात्र ग्रामीण लोगों को कर रहे जागरूक



Students of Hamidia college conducting awareness among the villagers; stimulating young minds in the village to inculcate cleanliness as a habit through *Swachhata Campaign* theme-based activities. *Shramdan*, writing messages on cleanliness on walls, disposal of garbage, cleaning and clearing of water channels, removal of stagnant water, telling method for upkeep and maintenance of toilets, were some of the activities in this drive. Villagers overwhelmingly participated in all activities with fervour and enthusiasm. They also took pledge to keep their village clean.

**Key Message - Awareness to keep environment clean**



### Summer Internship in Adopted Village

Interactive session with the village men and women.

Students launch major social awareness drive during internship camp with ‘*Shramdaan*,’ focus is on making village clean, green and ODF compliant. They demonstrate right way of washing hands for personal hygiene, especially to children, ladies, and young people. Discuss govt initiative and schemes with villagers.





# इंटरनशिप: गांव जाकर स्टूडेंट्स ने बताया पौधों का महत्व

हमीदिया कॉलेज के स्टूडेंट्स पहुंचे हिनोतिया गांव



## Summer Internship (more activities)

Students persuade villagers to build toilets in their houses and demonstrate how to keep them clean. Administer oath of conservation – to take care of fruit-bearing and shade-bearing trees.



### **Environmental Promotion conducted in adopted village Hinauti sarak**

Students launch major social awareness drive. Door-to-door visit by students in the adopted village *Hinauti Sarak* was undertaken to explain and demonstrate do's and don'ts to maintain good sanitary practices, especially hand hygiene. They also advised to avoid open defecation and littering, follow handwashing with soap before eating, proper disposal of waste, and elaborated on environmental and health benefits of clean surrounding

**Key Message – ‘Good sanitary practice’**



### **Oath for Conserving Trees and Forest**

Village elders, ladies, and youth took oath for conserving environment and protecting trees. To create sense of responsibility towards environment, they conveyed appropriate message through slogans.

**Key Message - “*sukhi dharti kare pukar, vriksh laga kar karo shringar*”**

***“Ek vriksh sou putra saman”***



2016

Rally organised in Bhoypura Basti by the students of Hamidia College, as part of awareness drive against diseases caused due to dirty surroundings. Students made the people of villages around Bhopal Taal aware on the issue. Proper disposal of solid and liquid waste was explained, and preventive measures discussed. Waste management is essential for health of family and community; clean and flowing rivers with vibrant life forms is our prime responsibility

**Key message- 'Clean water is vital to our health, communities, and economy.'**



शिविर

## छात्रों ने श्मशान घाट की सफाई कर दिया स्वच्छता का संदेश



लोकदेश संवाददाता ■ भोपाल

एनएसएस जिला स्तरीय शिविर में 7 हिनोती सड़क में आए लगभग 200 छात्र-छात्राओं ने श्मशान घाट परिसर की सफाई की। छात्रों ने वहाँ के वृक्षों की कलात्मक छटाई कर उसे सुंदर बगीचे में परिवर्तित कर दिया। छात्र-छात्राओं द्वारा हर रोज तालाब गहरीकरण, बेटी बचाओ बेटी पढ़ाओ, नदी संरक्षण मतदाता जागरूकता, स्वच्छता अभियान जैसी एक नई धीम पर काम किया जा रहा है ताकि ग्रामीण उन सभी धीम और मुद्दों के प्रति जागरूक हो सकें। ज्ञातव्य है कि कार्यक्रम शिविर संचालक डॉक्टर नरवरिया, आरपी

शाक्य तथा कैप कमांडर अतुल सिंह राजावत के नेतृत्व में किए जा रहे हैं। मुख्य भूमिका कुलदीप सिंह लोवशी, हर्षा हासवानी, मोनिका कौरव, दीपक वैरागी, वेद मर्सकोले, नीलेश ठाकुर तथा नवाहत हसन की है। इस दौरान रात्रि में आयोजित सांस्कृतिक कार्यक्रम में छात्र-छात्राओं ने मध्य प्रदेश के लोक नृत्य तथा लोक गीत प्रस्तुत किए। इस अवसर पर आयुक्त आयकर मप्र और छग आरके पालीवाल, डॉ. विनीता सिंह चौधरी, डॉक्टर अल्पना त्रिवेदी, उपस्थित रहे कार्यक्रम की अध्यक्षता हर्ष कल्याण ने की तथा मुख्य अतिथि की भूमिका छात्रा वर्षा ने निभाई।

April 2017

- 200 students of Hamidia College cleaned crematorium ground at Hinoti Sarak village; the mud-covered floor was cleaned, garbage of dry materials used for rituals was swept off, a herbal garden was developed in the vicinity; did *shramdaan* to deepen the village pond.

**Key Message – ‘Every water body is an important part of environment’**





**January 2018**

One-week NSS Camp at *Acharpura* village. Students pledged to revamp the village in tune with *Swachchh Bharat* scheme. Chief Guest, Mr Shashi Bhushan, IAS appreciated the social and environmental works being done by Hamidia students. He emphasised that challenging work only is key to success. Principal, Dr Jain talked about discipline which adds to the quality of output.

**Key Message - ‘Clean environment through Hard Work’**



## July 2018

Student camp at Hinauti Sarak village. Students learned about and gave advice on local environmental issues of the village. Made villagers aware about *Swachhh Bharat* programme of govt. While protecting existing trees and planting more of them improves environmental health, reducing and removing waste is equally important.

**Key Message - 'Clean environment through lean waste'**

2 भोपाल, बुधवार, 6 जून, 2018

## नवभारत

### पेड़ लगाकर पर्यावरण संरक्षण का दिया संदेश

पर्यावरण दिवस के मौके पर कलचुरी सेना जहाज पार्क में 21 पौधे लगाकर पर्यावरण जागरुकता का संदेश दिया. चलाया स्वच्छता अभियान-विश्व पर्यावरण दिवस के उपलक्ष में शासकीय हमीदिया कला एवं वाणिज्य महा विद्यालय एनएसएस के छात्रों ने काली मंदिर घाट भोजपुरा पर स्वच्छता अभियान चलाया एवं जल प्रदूषण, वायु प्रदूषण के बारे में लोगों को अवगत कराया साथ ही सभी आम जनों को यह बात समझाई कि अपने आसपास स्वच्छता रखें पर्यावरण को प्रदूषित होने से बचाएं.

**World Environment Day 06/06/2018** celebrated by students of Hamidia at  
*Kalchuri Sena Jahaz Park & Bhoipura*

Plantation & cleanliness drive organised by the students, gave the message of Swachch Bharat, cleanliness programme done at Kali Temple Ghat, made the people aware of water pollution, air pollution, and measures to prevent it for clean and green environment.

**Key Message - 'Clean and Green Environment'**

# BHOPAL

re • art • theatre • food • gossip • parties

## स्टूडेंट्स ने किया श्रमदान और लिया पर्यावरण बचाने का संकल्प

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गांधी अध्ययन एवं श्रमदान शीम पर आधारित 3 दिवसीय शिबिर में शासकीय हमीदिया महाविद्यालय की राष्ट्रीय सेवा योजना इकाई के 25 छात्र स्वयंसेवक गांधी के जीवन व दर्शन का अध्ययन करने हेतु सतपुड़ा के घने जंगलों के बीच

स्थित गांधी आश्रम ग्राम छेडुका, होशंगाबाद में जाकर गांधी के जीवन को जान रहे हैं जिसमें सुबह 5 बजे प्रभात फेरी निकाल कर वह प्रार्थना योग पीटी व्यवाम करके शुरू होती है। सतपुड़ा से दोपहर 12 बजे तक रोड समुत्थलीकरण, पौधरोपण तथा जैविक खेती हेतु कार्यों का निर्माण इत्यादि कार्य श्रमदान द्वारा किए जाते हैं।

### गांधी किताबों में नहीं गांवों में है : पालीवाल

यही बौद्धिक सत्र में वरिष्ठ गांधी वादी विचारक तथा कमिश्नर इनकम टैक्स आर के पालीवाल ने अपनी घर्षा में बताया कि जो लोग वास्तव में यदि गांधी के आदर्शों पर चलना चाहते हैं वह गांधी से संबंधित पुरस्कों का अध्ययन करने के बाद इन आदिवासी गांवों में अवश्य आएँ। क्योंकि यह आदिवासी लोग अपनी ग्रामीण परंपराओं के द्वारा गांधी की विचारधारा को जीवित रखे हुए हैं वास्तव में असली गांधी तो इन्हीं राहों में बसता है। किताबों में तो केवल उनके संस्मरण मात्र है।



**Shramdaan, Environmental Conservation** at Gandhi Ashram, Village Chedka, District Hoshangabad 25/07/2017

*Shramdaan* was done by students of Govt Hamidia College, in which they cleaned the open public areas within and in the surroundings of village Chedka. Area of Gandhi Ashram was cleaned by removing plastic, polythene and other waste material, streets were cleaned of litter and clogged drainage system cleared of debris.

**Key Message – ‘Hygienic environment is a must to survive’**