



7.3 Institutional Distinctiveness

Social Responsibility and Commitment:

In Govt. Hamidia Arts and Commerce College, Bhopal ‘Social Responsibility and Commitment’ is the keystone of education process, where self-responsibility and responsibility towards others, i.e., the society, go hand in hand.

Social responsibility is about **connecting students with the society, community, and fellow beings**. Later, these students may be more inclined to contribute back to the society that helped them acquire these attributes. It is an established fact that students who are socially involved, make responsible citizens; such involvement inspires them to work for a greater cause, a greater good. The students take active participation in community and awareness programs, and volunteer for the community, especially when there is need for youth to extend help during natural calamity etc. The college believes in inculcating the gospel of *‘Be the change that you want to see in the world’*.


PRINCIPAL
Govt. Hamidia Arts &
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Areas where students excelled and exhibited their concern and commitment towards society are as under-

- **Students campaign to help flood victims -**

- The college students through NSS conducted a three-day campaign for financial assistance to the flood victims of Kerala in the month of August (2019).
- One senior professor went to Kerala and volunteered with an NGO in relief works of flood victims in a village of north Kerala. She helped in raising funds of Rs. 1,00,000/.

- **Students launch major social awareness drive in summer internship -**

Major social awareness drive in 'Hinauti Sadak' in July/August, with the following initiatives:

- Tree plantation – shade bearing, fruit bearing trees and medicinal plants were planted in the village common land.
- Herbal garden raised in Panchayat Bhawan compound.
- *Shramdaan* with focus on making village clean and green. Students demonstrate right way of washing hands for personal hygiene, especially to children, ladies and young people.
- Oath for conserving environment and protecting trees
- Slogans like - "*sukhi dharti kare pukar, vriksh laga kar karo shringa*" and "*Ek vriksh sou putra saman*" chanted and pasted on walls
- Cleanliness – Door-to-door survey to see the status of personal and home hygiene in the village; targeting Open Defecation Free (ODF), guided villagers for constructing toilets in their homes and distributed toilet seats to help initiate the process.

- **Digital India** - Principal joins the ‘Digital India’ drive as students take out rally to spread the message for cashless banking and explain its benefits to the common people. They also learn several technical issues in the process. SBI pitches in with ‘Campus to Community’ approach. Awareness about Digital India initiatives among the villagers of nearby rural areas with one-to-one discussion, shared knowledge through slogans like –
 - *“Rashtriya Seva Yojna ka yeh Sandesh, digital ho ab apna desh”*
 - *“Digital banking samay bachay, ghar baithe shopping karvay”*
 - *“Line band karana hai, e-banking ko badhana hai”*
- **Disaster Management** - Collaborating with officials of the Bhopal Fire Control, a mock drill was conducted. The students learnt about the role of fire department personnel and the role that an individual can play during disaster for helping in evacuation of trapped people, and about fire control and safety measures.
- Food grains distribution in Deendayal Upadhyaya Colony, Ayodhya Nagar, amongst the homeless labourers, handcart pullers, destitute children, handicapped and the blind. Food packets included pulses, salt, cooking oil, sugar, spices, flour, etc. Free distribution of relief material like blankets to the poor and needy in nearby village ‘Hinauti’.
- **COVID 19 Pandemic and The Youth** - Awareness for safety in pandemic. Hamidia College students become the messenger of care and health in Bhopal city. During lockdown due to COVID, they came out to assist local Police, did street plays, playing ‘Yamraj’ to warn those not adhering to necessary precaution and protection measures; spread awareness about the deadly infection.
- **Hamidia youth against child trafficking** - With UNICEF and Awaaz in August 2019, students spread social awareness about the curse of child labour, child trafficking, exploitation, child marriage, etc; colourful posters

with apt messages under the guidance of the Head, Drawing & Painting Dept. were pasted. In a program, 'Youth as Champions for Child Protection' jointly organized with UNICEF, NSS, and AWAAZ, MP state-level competitions were organized, in which Bhagirath Prajapati won the second position winning Rs 3000 cash award in a slogan writing competition.

- **Blood Donation** - Six students donated blood and plasma at Bansal Hospital and JLN Cancer Hospital. The students also participated in rangoli making, poster preparation, slogan writing, poetry recitation, etc. Special camp was organised by Jeevan Sarthak Social & Welfare Society Bhopal. Doners were subsequently honoured (2017). Students observed International Blood Donation Day 2020.
- **Literacy drive** was carried out in rural areas of Bhopal to minimise dropout rate in schools.
- **Lecture on Health Awareness** - Dr BS Ohri Retd. Jt. Director Health, Govt of MP gave lecture and practical tips to care about one's health, in general. He invited students' queries on some of the common issues related to self-hygiene and general health.
- **Clean environment is essential for good health** - Oath of service to Nature – keep environment pollution free – lesson from ancient texts was the highlight (2018). In the adopted village Hinoti Sarak, students of Hamidia College organise 'cleanliness fair' and involve school going children to elders alike through street play, folk songs and dance, wall painting, etc. Also helped villagers in preparing projects for installing biogas plants. In village Kodiyan students further went ahead in their mission of spreading awareness about cleanliness through rally, slogans, uprooting weeds like *Parthenium*, collecting polythene from trash and so on.

- **Care for Nature, Compassion for the living beings** - Summers are harsh on everything. Understanding that water becomes scarce during hot season, students, under the aegis of NSS, students mounted 50 earthen pots in tall trees of the college campus to provide water for birds.
- **Exercise of political franchise is the basis of democracy** - Hamidia students give a call for exercising one's voting right, through rally and slogans in voters' awareness campaign, furthering SVEEP objective.
- **'Festival of Democracy'** was celebrated by Hamidians on 62nd Foundation Day of the State of MP - 1/11/2018.; slogans were raised in a rally in Bhoipura and Kaali Mandir areas, followed by Nukkad natak and encouragement to physically challenged for exercising their right to vote; and helping administration to upgrade electoral rolls. Students participate in essay and slogan writing, debate and painting on the 7th National Voters Day.
- **Dialogue on social media in *Yuva Samvaad*** – Overindulgence on social media leads to wastage of time and corruption of mind. Students discussed the need to filter irrelevant material and how to take out only useful content and make better use of the resource.
- ***Swachh Taal Swachh Bhopal. Water – the elixir of life***
Maintaining clean ponds with healthy aquatic life, clean and flowing rivers with vibrant life forms is our prime responsibility. Hamidia students remembered Mahatma Gandhi on his anniversary with this message (2016); attended session on '*Narmada - Kal, Aaj aur Kal*' seminar and did '*Shramdaan*' in *Bhopal Taal* (2017)
- **Exemplary Cleaning Work by NSS Students** - April 2017. Crematorium in Hinoti Sarak village is cleaned and a herbal garden developed during district-level camp by about 200 students of Hamidia College.

- **Promotion of College Education: ‘College Chalo Abhiyan’ (Let’s Join College Campaign)** June 2016, June 2019 in Village Acharpura, District Bhopal. Elders were informed about various scholarships and govt schemes that are available and reduce any financial burden on the parents. Students also advised people to shun the habit of smoking and chewing tobacco on No Tobacco Day.
- **World Cancer Day 05/02/2017** - In Collaboration with experts from MP Medical Association & Chirayu Hospital, students showed great interest in knowing about symptoms, cure, treatment and precautions.
- **Awareness on AIDS drive** - Students from 20 other colleges take part in a rally across the city and did street plays to spread message of ‘safety first and always’ in reference to HIV-AIDS. Hon CM addressed the rally (2017)
- **District Youth Parliament with a difference** January 2019 - Organised in the college campus with 80 students from several colleges of Bhopal. Terrorism, climate change, financial crimes, *Khelo India* and need to encourage budding sportspersons were some of the key themes that drew students’ comments and presentations. Chief Income Tax Commissioner graced the occasion as Chief Guest.
- **Collaboration with Rotary Club on Humanitarian Cause.** 05/08/2019 - College students volunteered in ‘Uptown’ scheme in identification of the physically challenged people and helped in distribution of artificial limbs.