

**DEPARTMENT OF COMMERCE  
ORGANIZING EXPERT LECTURE**

on

## **DIGITAL MARKETING**

(21<sup>st</sup> Nov. 2022) | Time (12:00 to 2:00 PM)

Virtual Class Room

For

**B.C.A & B.B.A 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Yr.**



**Mrs. Roopal Singh Thakur**  
Co-ordinator



**Dr. Pushplata Chouksey**  
Head Department of  
Commerce



**Dr. Anil Shivani**  
Principal

कार्यालय प्राचार्य

राष्ट्रीय हमीदिया कला एवं वाणिज्य महाविद्यालय, भोपाल म.प्र.



<https://govhamidiacollege.com/> Ph.-Fax No. 0755-2660447,2660081 Email - heghaaccbho@mp.gov.in

..... / शा.ह.म. / 2022

भोपाल, दिनांक 19/11/22

आमंत्रण-पत्र


प्रति,


निशांत शुक्ल,  
सायब्रॉम टेक्नोलॉजी,  
भोपाल

विषय: संकाय विकास कार्यक्रम / व्याख्यान / कार्यशाला में विषय विशेषज्ञ हेतु आमंत्रण-पत्र।

महोदय,

हर्ष के साथ आपको महाविद्यालय के वाणिज्य संकाय द्वारा आयोजित संकाय विकास कार्यक्रम / व्याख्यान / कार्यशाला दि 21/11/22 समय 12:00 बजे को रूसा सभागार में विषय विशेषज्ञ हेतु सादर आमंत्रित किया जाता है। कृपया अपनी उपस्थिति सुनिश्चित करने का कष्ट करें।

  
(डॉ. पुष्पलता चौकसे)  
वाणिज्य विभाग  
कार्यक्रम संयोजक

  
(डॉ. अनिल शिवानी)  
प्राचार्य  
Govhamidiacollege, BHOPAL

# Digital Marketing

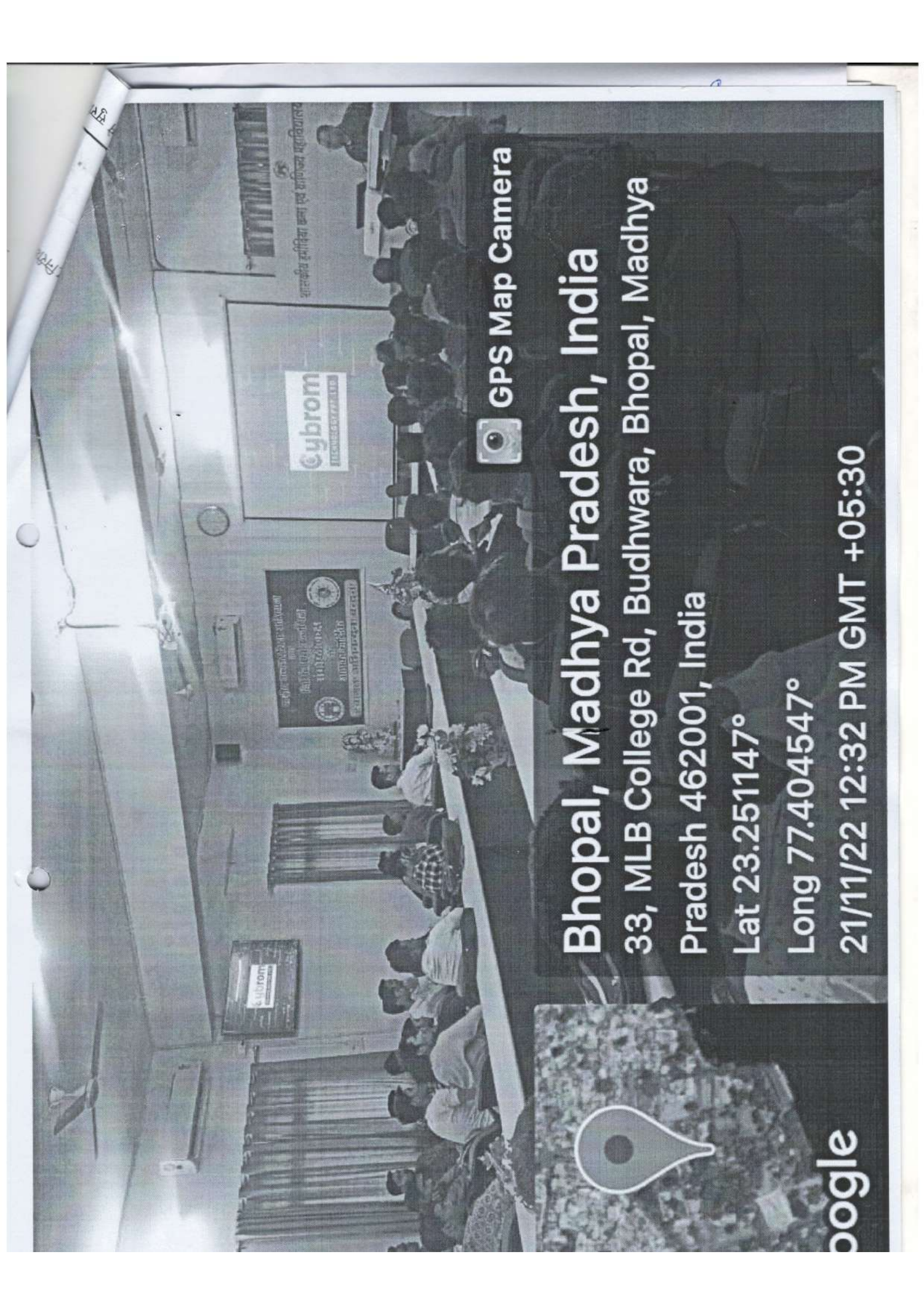
is born 21.11.22 Subject Expert → Shukla Ji

Name	Class	phone No.	Signi.
1. Ankit Verma	B.C.A II	9329792330	Ankit
2. Amar Gureshi	B.C.A II	97389998970	amar
3. Md. Anif	B.Com II <sup>nd</sup>	7974174530	Anif
4. Rupesh K. Bihare	B.B.A III <sup>rd</sup>	8878732477	Rupesh
5. Shikhet Rajak	B.B.A III <sup>rd</sup>	9993224679	Shikhet
6. Gagan Prakash	B.B.A III <sup>rd</sup>	6261876136	Gagan
7. Karan Singh	B.C.A I <sup>st</sup>	7390873526	Karan
8. Arjuman Patel	B.L.O I <sup>st</sup>	9131243730	Arjun
9. PARTHAK DHANAR	B.C.A I <sup>st</sup>	911740232	Partha
10. Prateek Gupta	B.B.A III <sup>rd</sup>	977007070	Prateek
11. Neelish Kushwaha	B.C.A I <sup>st</sup>	8450851088	Neelish
12. Akshay Tiwari	B.B.A I <sup>st</sup>	9770290804	Akshay
13. Rohit Solanki	B.Com I <sup>st</sup>	0399139726	Rohit
14. Atrey Witeg	B.A I <sup>st</sup>	6268058959	Atrey
15. Saurabh Pal	B.A I <sup>st</sup>	6263350521	Saurabh
16. Aditya Thakur	B.B.A I <sup>st</sup>	6266871206	Aditya
17. Sujal Malvi	B.B.A III <sup>rd</sup>	7049478552	Sujal
18. Khushal Kale	B.B.A II <sup>nd</sup>	7000706525	Khushal
19. AMAN GUPTA	B.B.A II	722385860	Aman
20. Tanishq Gupta	B.B.A II		Tanishq
21. Aniket Kushwah	B.B.A II	9340548549	Aniket
22. Sahil Kowale	B.B.A II	8959232384	Sahil
23. Ritik Sen	B.B.A II	7879115212	Ritik
24. Rohit Gupta	B.COM II	7999223746	Rohit
25. Preveen Rautwar	B.COM II	6232387143	Preveen
26. Shivam Tiwari	B.COM II	9354629763	Shivam
27. Sushil Pahiya	B.B.A II	718976891	Sushil
28. Harsh Shukla	B.COM III		Harsh

# Digital Marketing

Exam 21.11.22 Subject Expert → Shukla Ji

Name	Class	phone No.	Sign:
Ankit Verma	B.C.A II	9399792330	Ankit
Amar Gureshi	B.C.A II	7389998970	Amar
M. A. Anif	B.Com II <sup>nd</sup>	7974174530	Anif
Rupesh K. Bihare	B.B.A III <sup>rd</sup>	8878732477	Rupesh
Shikhet Rajak	B.B.A III <sup>rd</sup>	9993224679	Shikhet
Pragati Bhatnagar	B.B.A III <sup>rd</sup>	(261) 874136	Pragati
Karan Singh	B.C.A I <sup>st</sup>	7390873520	Karan
Aaryaman Patel	B.C.O I <sup>st</sup>	9132243730	Aryaman
PANKAJ DHANWAR	B.C.A I <sup>st</sup>	911740232	Pankaj
Prateek Gupta	B.B.A I <sup>st</sup>	9770070760	Prateek
Neelish Kushwaha	B.C.A I <sup>st</sup>	8450851088	Neelish
Ashay Tiwari	B.B.A I <sup>st</sup>	9770290804	Ashay
Rohit Solanki	B.Com I <sup>st</sup>	0399139726	Rohit
Amit Kumar	B.A I <sup>st</sup>	6268058959	Amit
Saurabh Pal	B.A I <sup>st</sup>	6263350521	Saurabh
Aditya Thakur	B.B.A I <sup>st</sup>	6266871700	Aditya
Sujal Malvi	B.B.A III <sup>rd</sup>	7049478552	Sujal
Khushal Kale	B.B.A II <sup>nd</sup>	7000706520	Khushal
AMAN GUPTA	B.B.A II	7223858610	AMAN
Tanishq Gupta	B.B.A II		Tanishq
Aniket Kushwan	B.B.A II	9340548549	Aniket
Sahil Kourav	B.B.A II	8959232384	Sahil
RITIK Sen	B.B.A II	7879115218	Ritik
Rohit Gupta	B.COM II	7999223746	Rohit
Preveen Raikwar	B.COM II	6232387143	Preveen
Shivam Tiwari	B.COM II	9354629763	Shivam
Sahil Patil	B.B.A II	7184768911	Sahil
Harsh Shukla	B.COM III		Harsh



GPS Map Camera

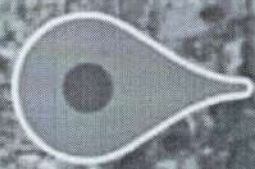


**Bhopal, Madhya Pradesh, India**  
33, MLB College Rd, Budhwara, Bhopal, Madhya Pradesh 462001, India

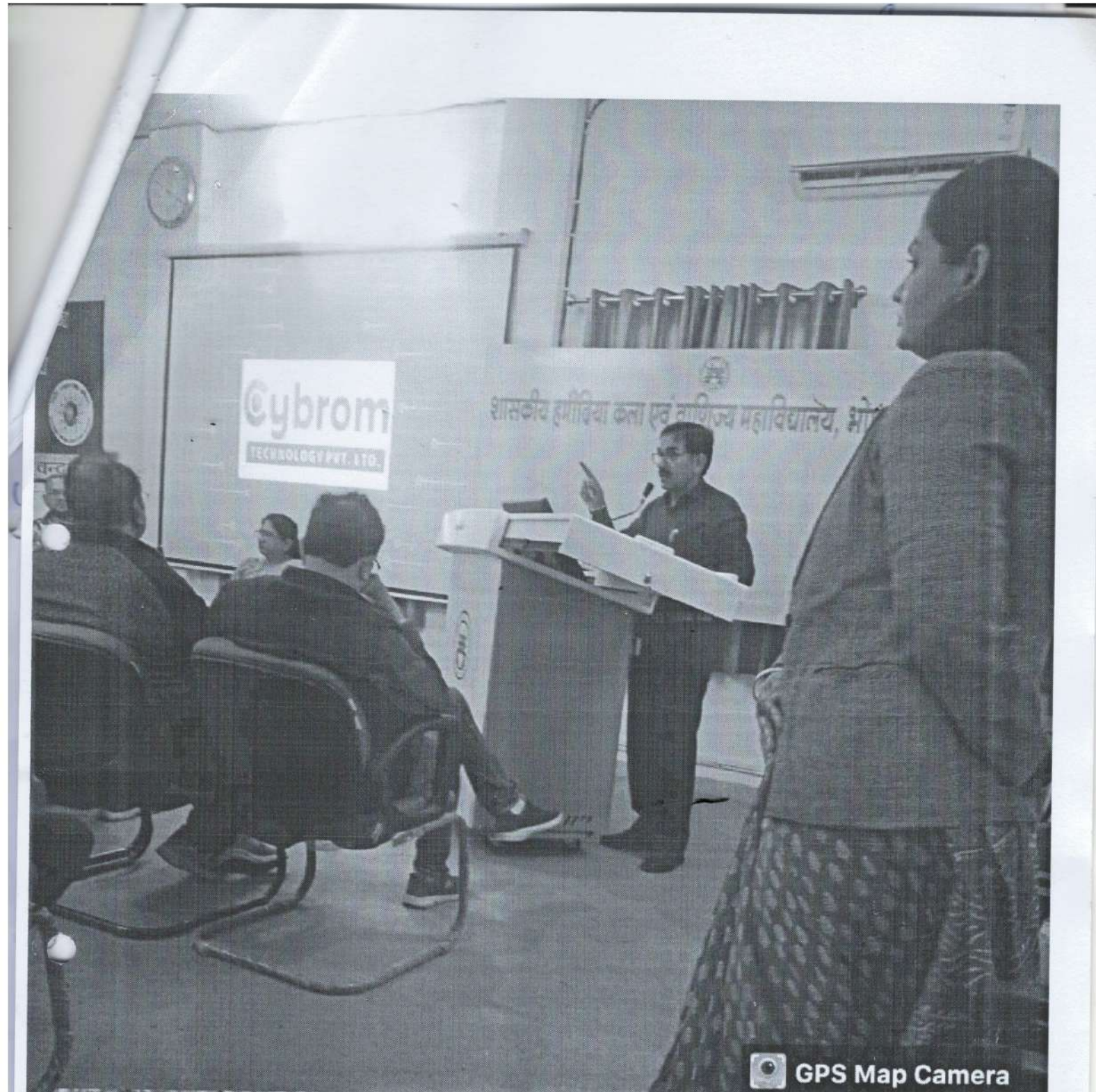
Lat 23.251147°


Long 77.404547°

21/11/22 12:32 PM GMT +05:30



oogle



 GPS Map Camera



**Bhopal, Madhya Pradesh, India**

33, MLB College Rd, Budhwara, Bhopal,

Madhya Pradesh 462001, India

Lat 23.251341°

Long 77.404817°

21/11/22 12:20 PM GMT +05:30

⑩ Digital Marketing, 2022.

7.1.9

Commerce Department.

(1) Title of the Programme

"Expert-lecture on Digital Marketing".

(2) Brochure of the Programme  
- enclosed.

(3) Detailed Report- of the programme:

- Aim: Digital Marketing particularly aims to achieve business goals by interlinking with digital platforms such as: Instagram, Youtube, facebook etc.

- Day and Date, Venue of the Program  
21 Nov. 2022, (12:00 to 2:00 PM), RUSA Hall

- Number and Signature of the student-participated  
- enclosed.

- Outcome of the program

Students participated learned basics of digital Marketing which also includes the topics of web styles, Branding and APP Development, SEO, SMM,

- Feedback of the students  
- All

- Geo-Tagged Photography

Royal