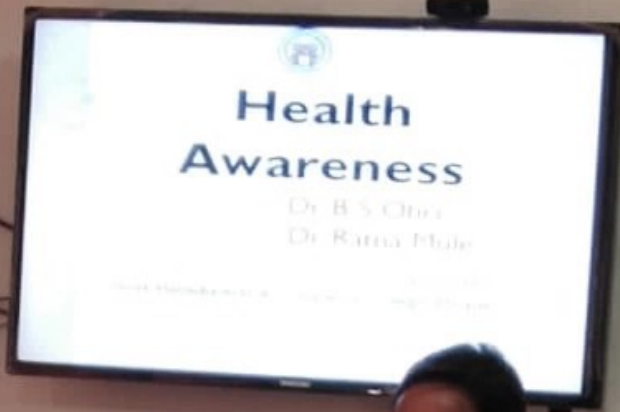




Govt. Hamidia Arts & Commerce College



Health Awareness

Dr. B. S. Ohri
Dr. Ratna Mule





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Health Awareness

Dr. B.S. Ohri
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AWAAL BUSINESS

Dr B S Ohri

Dr Ratna Mule

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Marketing Strategy

- 1. Changes in business environment
- 2. New products and services
- 3. Marketing of new products and services
- 4. Changes in distribution channels
- 5. Changes in advertising and promotion
- 6. Changes in sales force
- 7. Changes in the organization of sales





