

Activities to be conducted by Higher Education Institutions under Ek Bharat Shreshtha Bharat

The following activities will be conducted under the Ek Bharat Shreshtha Bharat :

1. Student Exchange
2. Teacher Exchange
3. Youth Festival
4. EBSB Day
5. EBSB Clubs
6. Screening of Films
7. Translation of Books

Student Exchange

Every year, at least 50 students of a Higher Education Institution in one State will travel and spend 5 days in paired Institutions of the paired State. The purpose would be to learn the language, culture, living styles, festivals, social customs, food habits and such other aspects of the social and cultural affairs of the paired State. The contingent would be led by one or more teachers who will be responsible for proper organization of the visit and also for the safety of the students.

The organization of the student exchange would be done in the following manner:

- a) Identification of the contingent:- Students in each institution may be invited to participate in a competition, such as quiz regarding paired State. Such students who have exhibited minimum knowledge and understanding of the paired States should be selected.
- b) Conduct of the visit:- The visit will be done in accordance with the dates agreed with the paired institution. Since Indian Railways is expected to give concession for the movement of students under EBSB, it is advised to use the Railways for the movement of the students to the extent possible. The visiting students would be housed in the hostels of the paired institution. Suitable facilities should be provided by the paired institution for this purpose. The contingent will not only interact with the local students, but would also fan out to visit historical sites, villages around the institution and would learn the language of the paired State. They would also learn the dance and customs of the paired State. Each of the learning processes should be properly documented through photos, videos, write-ups, etc.
- c) Preparing reports:- Each member of the visiting contingents is expected to focus on one aspect of the State which has been visited; and prepare a small write-up along with photographs within 30 days from the date of return from the visit.
- d) Dissemination:- The report so prepared would be printed and should be shared using social media account like Facebook and Twitter, duly tagging the social media accounts of the Ministry and EBSB. Apart from above, they will share the findings of the visit with the larger audience in the college.

The cost of the student visit should be locally managed by the institution.

Suggested daily activities in Student Exchange under Ek Bharat Shreshtha Bharat (EBSB) Programme:

Day - 1	Interaction of visiting students contingent with counterpart contingent in EBSB Club and familiarity building.
Day - 2	Language sharing, elocution in paired State's languages, sharing of information on respective states etc.
Day - 3	Visit to nearby village(s) by visiting contingent accompanied by local students/ teachers.
Day - 4	Visit to local tourist spots, market places, interaction with local people.
Day - 5	Food festival, experience exchange and cultural programme.

- During the trip, every student would record pictures and video clips and prepare detailed write up on any one chosen theme/ cultural aspect of paired State/ UT. The same would be compiled in the institution on return and sent to the email IDs of concerned persons in MHRD. Their names and contact number would be communicated in due course
- Students would also upload select pictures and clips onto the Ek Bharat Shreshtha Bharat twitter handle (EBSB_MHRD) and Facebook page (Ebsb Mhrd).

The action plan will be prepared in the following format:

Name/ location of Institution I	
Name/ location of Paired Institution	
No. of students identified for movement	
proposed Date of visit to Paired Institution	
proposed Date of visit from Paired Institution	
Name/ Contact details of the Nodal person at Institute 1	
Name/ Contact details of the Nodal person at Institute 2	

Teacher Exchange

In every State, about (50) teachers would be selected (by the RUSA State Coordinator) from different institutions for exchange visit to the paired State. Teachers so selected should have in-depth knowledge of the culture, music, dance and life style of their State. The teachers' visit would be organised by the paired State RUSA unit, and should facilitate talks and in various HEIs of the State covering as many institutions as possible. This would involve reciprocal movement between two states but no pairing of institutions.

The action plan will be prepared in the following format:

Name of the State	
No. of teachers selected for exchange	
Date and place of proposed visit	
Name/ Contact details of the Nodal person	

Youth Festival

One institution in every State with adequate infrastructure has been identified to conduct EBSB Youth Festival in which all the Universities (and their affiliated colleges) in their State, and all Universities and affiliated colleges in the paired State, will be invited to participate in various cultural and sports competitions, Similarly, wherever there is TECH festival in UTs etc. there would be special events with the paired State. There is no pairing of institutions for this, the host institution has to invite all universities and affiliated colleges from host state and from paired state to participate.

List of the Institutions identified for conducting Youth Festival:

S. No.	State/ UT	Institution
1.	Andhra Pradesh	Andhra Pradesh University, Visakhapatnam
2.	Arunachal Pradesh	Rajiv Gandhi University, Itanagar
3.	Assam	IIT Guwahati
4.	Bihar	NIT Patna
5.	Chhattisgarh	IIT Bhilai
6.	Gujarat	IIT Gandhinagar
7.	Haryana	NIT Kurukshetra
8.	Himachal Pradesh	NIT Hamirpur
9.	Jharkhand	NIT Jamshedpur
10.	Karnataka	NIT Surathkal
11.	Kerala	NIT Calicut
12.	Madhya Pradesh	MNNIT Bhopal
13.	Maharashtra	IIT Bombay
14.	Manipur	NIT Manipur
15.	Meghalaya	NIT Shillong
16.	Mizoram	Mizoram University, Aizawl
17.	Nagaland	Nagaland University, Kohima
18.	Odisha	NIT Rourkela
19.	Punjab	Central University of Punjab
20.	Rajasthan	Central University of Rajasthan
21.	Sikkim	Sikkim University
22.	Tamil Nadu	IIT Madras
23.	Telangana	University of Hyderabad
24.	Tripura	NIT Agartala
25.	Uttar Pradesh	Banaras Hindu University
26.	Uttarakhand	IIT Roorkee
27.	West Bengal	IIT Kharagpur
28.	Delhi	IIT Delhi
29.	Jammu & Kashmir	Central University of Jammu
30.	Puducherry	Pondicherry University

EBSB Day

In every Central Institution like IIT, NIT, CU, who are having students from various parts of the country, there shall be (10) EBSB days per year @ 1 day per every month depicting the culture of the paired State. During these days, there shall be food, cultural demonstrations of the paired

States along with screening of popular films in both the languages. There will be no pairing of institutions.

The action plan will be prepared in the following format:

Name/ Location of Institution	
Identified State pairings within students of institute (eg. TN-J&K students, AP-Punjab students)	
Day of the month proposed to be observed as EBSB Day	
Name/ Contact details of the Nodal person	

EBSB Clubs

Every Higher Educational Institution should have an EBSB Club whose aim would be to propagate language, culture of the paired State through various activities. It should meet one day in a month. EBSB Club is for every institution and pairing of institutions is not required. The best EBSB Club would be awarded by Hon'ble Minister on 31st October, 2020.

The action plan will be prepared in the following format:

Name/ Location of Institution	
Proposed date for constitution of EBSB Club	
Proposed Day of the month proposed to be designated as EBSB Club day	
Name/ Contact details of the Nodal person/ Club Secretary	

Screening of Films

EBSB Clubs in all Higher Educational Institutions in each State should organize screening of the films of the paired State.

Translation of Books

Central Institute of Indian Languages, Mysore will translate the popular books of the Paired States into other Indian languages.

कार्यालय प्राचार्य
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क्रमांक /3531..... / शा.ह.म. / 19

भोपाल, दिनांक 23.12.2019

आदेश

रूसा संचालनालय म.प्र. शासन, उच्च शिक्षा विभाग के निर्देशानुसार प्रत्येक महाविद्यालय को "एक भारत श्रेष्ठ भारत" योजना अंतर्गत महाविद्यालय स्तर पर योजना का समन्वयक नियुक्त करना है जो सम्पूर्ण योजना को क्रियान्वित कर निर्धारित प्रारूप में नियमित रूप से रिपोर्ट रूसा संचालनालय को प्रेषित करेंगे।

प्रो. अल्पना त्रिवेदी, प्राध्यापक भूगोल को आदेशित किया जाता है कि वह महाविद्यालय स्तर पर आयोजित होने वाली गतिविधियों की समन्वयक का कार्य करेंगी एवं समय-समय पर रूसा संचालनालय को गतिविधियों की रिपोर्ट प्रेषित करेंगी। यह आदेश तत्काल प्रभावशील होगा।

(डॉ. पी.के. जैन)

प्रभारी प्राचार्य

Principal

Govt. Hamidia Arts &
Commerce College Bhopal

3532 — 23/12/19

स्वच्छता शपथ

लू-नानबगी वाशक

राष्ट्रपिता महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनीतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

राष्ट्रपिता महात्मा गांधी ना मंगलमबा मंगलानअदो राजनीतिगी निंगतम्बा खकनत्तना लू-नानबा अमदी चाओखात्पा लईबाक अमगी मंगलान अदुनी। नसि एईखोइना पिगा-दबाथौदांग दीअमोत्पा बु मरु फुक्तुना भारत-इमागी सेवा तौबा असिनी।

अब हमारा कर्तव्य है की गंदगी को दूर करके भारत माता की सेवा करे। मैं सपथ लेता हूँ के मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिये समय दूँगा।

हौजिक ना एइखोइगि थौदांग लईरे मदुदी लू-नानबागि दमकएइहाक मतम पुम्बदा मीत-ना शिन्गदुना लेइगनी। एईखोइना वा-शक्ली अमदी मतम पिगनी।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

चही खुदिंगीपुंगशिग 100 (चाम्मा), हप्ताहखुदिंगीपुंगशिग 2(अनि) थबक ओइना पांगथोक-टूना लू-नानबगीअसि गुम्-लबामंगलान असे थबक ओइना पांगथोककनी।

मैं न गंदगी करूँगा न किसी को करने दूँगा।

एई कईदौनुंगदा मोटहन्बा तौरोई अमसुंग कनाबुसू अमोत्पा तौ-हल्लोई।

सबसे पहले मैंस्वयं से, मेरे परिवार से, मेरे मोहल्ले से, मेरे गाँव से एवं मेरे कार्यस्थल से शुरुआत करूँगा। इस विचार के साथ मैं गाँव-गाँव और गली-गली स्वच्छ भारत का मिशन का प्रचार करूँगा।

अहान्बदाअई ईशा-दगी, अईगी इमुंग-दगी, अईगीलईकाई-दगी, अईगीखुंगंग-दगी अमसुंगअईगीथबक तौफमदगी पांगथोकपा हौगनी। विचार असिगा लोइ-नना अईहाक खून-खूनदा, लईकाई- लईकाईदास्वच्छ भारत मिशन गीदमक प्रचार तौगनी।